Keep your brand safe

Brand infringement, counterfeiting and corporate domain portfolio management
Brand threats are taking over

With daily life moving online and e-commerce growth going sky-high, brand infringement, counterfeiting and other types of brand threats are taking over. There are millions of domains and websites that might be illegally using your brand name, violating your trademark, selling your product without your authorization or selling counterfeits – and their number is growing by the minute.

Yet identifying and keeping track of all these domains and websites is overwhelming and labor-intensive as you have to find a needle in the haystack. To make fraudulent websites difficult to detect, cyber criminals often use unsuspicious domain names, for example, domain names not containing your trademark or related keywords.

What’s more, as they’re always on the lookout for new ways to exploit your brand and to go undetected, they set up whole networks of websites used in bad faith and a regular Google search can’t help you find all of them. This significantly increases the challenge of protecting your brand online.

With Dataprovider.com you can detect infringing websites – and clusters of websites – that can’t be found using a regular search engine

When you search for risk, you need good data. With Dataprovider.com you can eliminate guesswork and protect your brand preemptively. Dataprovider.com helps you explore monthly updated public data indexed from 600 million domains across the world. Use our database to search through the global web – in a structured way – to uncover fraudulent websites in seconds, monitor changes to websites and discover who owns a domain.
Dataprovider.com helps you safeguard your trademark and corporate portfolio assets and those of your associated brands by identifying potential infringing or gray market activities. In addition, it enables you to keep track of your domains under management and to monitor activity so that you can take full control of your assets.

- Search back in time and explore over eight years of web history: look up what changes have taken place on a particular domain name or website over time

- The search engine for companies: Bing and Google demote infringing websites so that they won’t appear in consumers’ search queries. Dataprovider.com shows you the uncensored truth to make you in control

- Explore the largest search engine of structured web data, ready for immediate use: get detailed insights from the relevant world wide web within seconds
Online brand protection

1. Get alerted to newly registered domains that infringe on your brand’s trademark

With our Monitoring feature you can safeguard your assets and prevent infringement threats and potential harm to your brand by keeping track of any changes that occur to the domains under your management. You’ll be automatically alerted (via our API or user interface) to any infringing activities and instances of domain name abuse: you’ll be in full control to take action right away and you’ll have evidence of illegal activity, so you can immediately start a notice and take down.

You can turn on notifications to receive an alert once a new publicly available domain containing a particular keyword that you want to keep an eye on gets registered. That way you can not only instantly detect brand infringement within domains but also spot an unauthorized use quickly and effectively.

Place newly registered domains without content on the Monitor and get notified once an activity occurs so that you can detect online infringement and counterfeiting right from the start.
2. Find and monitor fraudulent websites with our Trust score

Our team of data scientists has developed scores to help you put data into perspective and identify the needle in the haystack. The Trust score gives you an insight into the trustworthiness of a website, so you can find every single digital infringement and catch all copycats.

Detect newly registered websites with a low Trust score and receive a notification once the website starts selling items that might be exploiting your brand’s trademark or might require authorization to use it. Download your datasets to take action right away and use the data as evidence to build your brand infringement claim.

The Trust score was built on analyzing common attributes shared by fraudulent websites. It is based on a machine learning model that makes careful predictions about the trustworthiness of a website.

Discover websites that are registered and used in bad faith.
3. Discover entire clusters of fraudulent websites with Fingerprint

To be successful cyber criminals always try to scale their scams. One technique they employ is duplicating content from phishing websites or fraudulent online stores on multiple websites.

We’ve developed a Fingerprint method, technically referred to as MinHash, that detects duplicate websites which have a very similar HTML structure. That way you can quickly uncover an entire cluster of nearly identical websites: once you apply our Trust score and find one fraudulent website in our database, you can easily retrieve all other near duplicates that share the same properties and most likely roll up to the same owner.

Find a cluster of nearly identical websites with a low Trust score that use your brand name.
4. Find out who’s behind a domain with Ownership

As WHOIS data becomes less available, Dataprovider.com’s Ownership is your go-to solution to retrieve associated websites and domains owned by the same entity, registrar or hosting provider. Ownership combines domain data and website content to analyze and determine ownership based on multiple unique attributes.

Cyber criminals often use multiple domains in their fraudulent activities, and Ownership can help you identify an entire cluster of associated domains to prove a pattern of infringing behavior for dispute resolutions. The tool is also powerful in identifying changes to any website, which can serve as evidential support in your investigative efforts. What’s more, our historical web data provides an overview of changes in the past, for example, if the address has remained the same or changed multiple times.

Ownership was built on analyzing multiple data points that signal shared ownership such as IP address, phone number, email, ZIP code, social media profiles, and more: you can do a broad search with a lot of results but less certainty of the match or a very precise search where the match is almost guaranteed (for example, websites with the same IP address, phone number and email address).

Discover all domains owned by the same entity.
5. Get immediate results with our custom datasets

To ensure you’re using the most relevant fields for your search and collecting the data you need, we’ve created Recipes: prefiltered custom datasets applicable to you and your industry. You can easily modify them by adding, removing or changing fields to create queries that will show you exactly what you’re searching for, so you can use the data to its best advantage.

Use a prefiltered dataset to find websites that might be infringing on Nike’s trademark and are hosted in Turkey.
Corporate domain portfolio management

1. Take control of your assets

Do you manage a large corporate portfolio of domain names? With our Know Your Customer (KYC) tool you can mitigate potential brand threats and abuse by uploading all your domain name assets and placing them on the Monitor so that you’re automatically alerted to any activity.

You can apply over 200 fields to create the custom criteria that you want to monitor. For instance, select our field “host not found” and place all domains that contain your trademark in the domain name on the Monitor. They might be infringing on your brand’s trademark but you might not be able to prove it as there’s no activity on the domain names yet.

Through our Monitoring you’ll receive an alert when a newly registered domain name meets your criteria, when something changes on existing registered domains or even when domains leave the monitored list, so you can take action right away. KYC and Monitoring put you in full control of your domain name portfolio assets. The automatic alerts enable you to be proactive in your management approach which will eventually prevent incremental legal costs if an issue arises with any of these domain name assets. What’s more, you’ll reduce the operational time you spend managing these domain names: with so many fields to choose from for setting up your criteria and the automated functionality of Monitoring, you can focus on other aspects of your business that require your attention.

Additionally, you’ll support your domain name transfers and ensure they’re aligned with your corporate domain name policies, ensuring a clean and protected portfolio at all times.
Utilize our Ownership tool to retrieve all domains related to the same owner and get a full overview of the domains that your clients – or your competitors – own.

**Ownership allows you to:**

- Identify domain names and websites sharing unique common attributes that indicate they’re owned by the same entity or person
- Explore what other domain name assets a company that you want to acquire owns or what domain name assets your company owns that you’re unaware of
- Enforce your investigations and prove that a bad actor is showing patterns of infringing online behavior by uncovering other domain names that they own

2. **Protect your crown jewels: use Dataprovider.com as your verification tool**

Your corporate portfolio probably contains thousands of domain names. Ensure they’re always protected by receiving automatic alerts once we detect any activity that places your business’ assets at risk.

With more than 200 fields to leverage, such as open ports, SSL data, name servers, email addresses, and more, you and your marketing and IT teams can keep track of the safety of your assets while making the budget allocation fairly spread across the marketing, IT and legal departments.
For brands and specialized law firms

We're a web technology data provider: it's in our name. We don't provide legal advice and don't do notice and take downs. We're working with leading brands and some of the most renowned brand protection firms. Take inspiration from our wide range of use cases.

Strengthen your online brand protection strategy with Dataproducer.com: start your free trial now and get direct access to our structured database. Whether you work on a one-off project or need periodic insights, check our plans and find the one that suits your business needs.

If you're interested in the structured data insights that our Enterprise plan offers, contact our sales team.