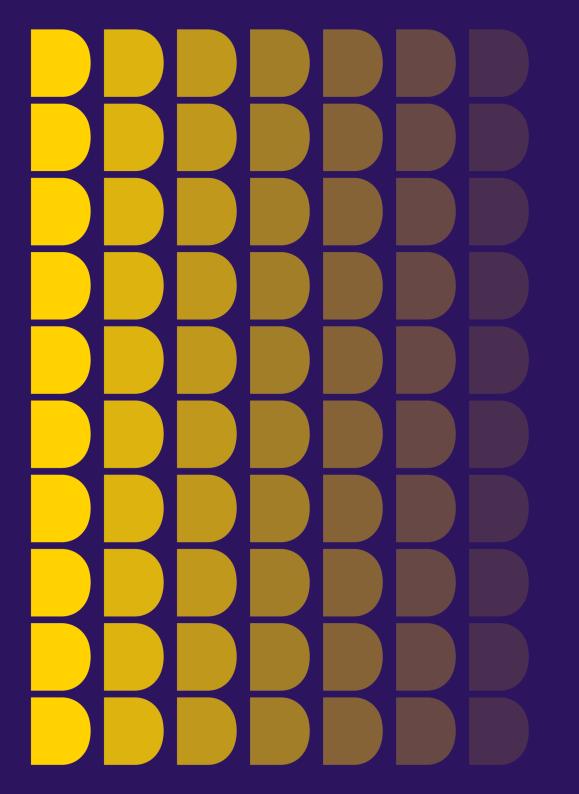




## Data-driven insights for the domain industry

Structured web data from Dataprovider.com



## Contents

About us	03
Structured web data	04
Domain & TLD monitoring	05
Structured vulnerability data	06
Leads, insights & market expansion	07
Tailored Dashboards	08
Competitor analysis	09
The NIC.MX case	11
Flexible data access	12
Transparency, privacy, integrity	12
Dataprovider.com for other industries	13

indices

## We index the web and structure the data

We transform the abundance of online information into an ever-growing, organized database. With structured web information about over 800 million domains, a filterable index, 200+ data fields, and four years of historical data, Dataprovider.com offers you the whole web in one place, updated monthly. We give you the tools to extract practical information, access detailed domain data, and maintain a total overview of domain registry and registrar networks. We're here for all data-minded professionals, from marketers to IT consultants, governments, and domain industry experts.

#### STRUCTURED WEB DATA

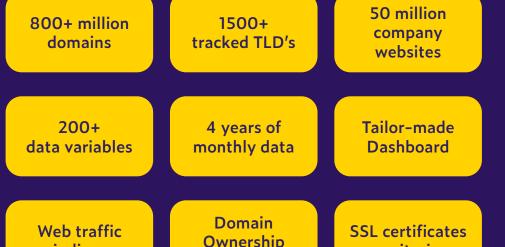
## **Domain information straight from the source**

Dataprovider.com captures domain information right from registration, tracking the website creation process from the start, and recording any changes that happen throughout the entire domain lifecycle. Specialized filter combinations in our Search Engine build a detailed overview: find registration and hosting information, SSL data, and a complete overview of the third-party technologies used on your clients' websites. Spot micro and macro trends in domain-related metrics with our monthly updates—letting you establish, track, and achieve key performance indicators.

Our web data unveils an otherwise hidden world, giving you the data and tools you need to stay ahead of the curve.

### Dataprovider.com helps you:

- Track TLD and domain trends to increase renewals and registrations
- Monitor the health and growth of zone files and domain portfolios
- See your complete digital footprint summarized with Dashboards
- Map domain abuse and manage security vulnerabilities
- Examine domain activity to identify opportunities and grow your customer base



### Why us?

data

monitoring

#### STRUCTURED VULNERABILITY DATA

#### DOMAIN & TLD MONITORING

## Unveil everything about your client base and zone files

Well-managed domain data promotes efficiency, generates income, and reduces the risk of system or network abuse. With our intel, you gain insights into exactly who uses your domains, what for, and with which tools.

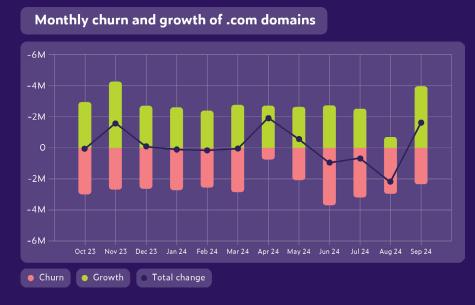
Use our Search Engine to access the entire public web, or, make use of our Know Your Customer (KYC) tool for a private look behind the scenes. KYC equips you to monitor the exact domains under your management: simply upload a file with a list of domain names, and we'll provide details on everything from status codes to website content, DNS and MX information, as well as key security measures. Prioritize the health of your zone file and the growth of your domain portfolio with Dataprovider.com's KYC, a private crawl for the specific information you need—as often as desired, and tailored to your preferences. The results are exclusive to you, transparent, and protected.

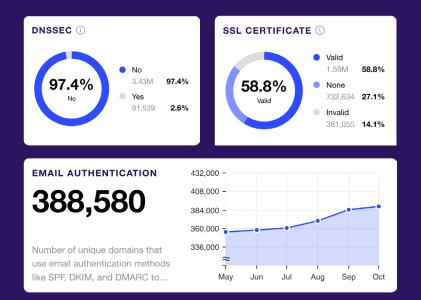
### Manage and prevent cybersecurity threats

Spotting domain abuse as soon as risks appear is paramount to cybersecurity. We detect the digital services that maintain website security—and when they're not working as intended. With our comprehensive web data, you can monitor malicious domain registrations and take action right away to secure them and remove threats.

Dataprovider.com can alert you about database open ports on domains within your zone files, and help spot bad actors with sites intended to scam or spam visitors. Use a keyword search, choose from various "Website Topics," or filter by low "Trust Grade" to identify non-reputable websites or those with suspicious or illegal activity. Detect all sites with outdated content management systems (CMS) or SSL certificates, and establish yourself as the domain expert with the highest security on the market.

Detect security weaknesses in your domain portfolio with our intuitive tools, and integrate our data solutions into your vulnerability management system with API functionalities. Dataprovider.com sets you and your clients up to spot, address, and importantly, mitigate online vulnerabilities.





#### Dataprovider.com

## **Concentrated effort for high-impact** results

It's a domain industry challenge to know who benefits most from your services. How can you build your identity as a TLD or registrar? Are you popular in the locations or industries you're targeting? How do you know?

Dataprovider.com helps you find out exactly for which industries and businesses you are the preferred TLD or registrar. Map your market, grow your portfolio, and solidify your brand identity with these insights. Identify opportunities for cross-selling or upselling related services for the clients that require them, based on access to key attributes such as web hosting, website builders, SSL certificates, SEO performance, and email services.

The global growth of new gTLDs shows that the world is ready for nontraditional web addresses, and our data can guide you where you need to be. Dataprovider.com's TLD Suggestions tool generates an immediate group of domains that are outside your existing collection, but may be a good fit based on website keywords, content, or location. This prospective list is your source for high-quality, targeted leads.

	Q Search in content					
ŀ	Top-level domain	~	is ~	com	~	
	Domain in zone	~	is ~	Yes	~	
ŀ	TLD suggestions	~	is ~	Select a value	~ (	AND OR Delete
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## Visualized data for your domain interests

Dataprovider.com's Dashboards are a personalized view of your key metrics and trends. Set up custom dashboards for each TLD, registrar, company, or industry interest to get an easy overview of metrics on security, hosting, CMS, response, geographic indicators, and much more. Share a dashboard with your clients or partners to keep relevant parties informed and updated, or use Presentation Mode to bring these insights to your team. Easily show the latest developments, take action on domain abuse, or pursue new market opportunities.

Dashboards offer an accessible, interactive way to visualize the most relevant data, tailored to your specific needs.

TOP-LEVEL DOMAINS <b>3.84M</b> .xyz	GROWTH 4.16M	Hay Jun Jul Aug Sep Oct	COUNTRY 0   Where websites are located. 1.72M 52.9%   © United States 1.72M 437.354 13.4%   © Japan 304.246 9.4% 9.4%   © Germany 150.999 4.9%   Other 630.050 19.4%
WEBSITE TYPE ①   Placeholder 516,302 43.0%   Content 257,345 21.4%   Parking 224,586 18.7%   Other 203,237 16.9%	RESPONSE () () () () () () () () () ()	ACTIVITY () 56.9% None 0 None 2.19M 56.9% 0 Low 490,568 12.8% 0 Other 1.17M 30.3%	HOSTING COMPANY O   Where websites are hosted. Amazon.com, Inc. 775,918 29,1%   Cloudlare, Inc. 451,003 16,9%   SEDO GmbH 194,044 7,3%   Google LLC 93,741 3,5%   Other 1.15M 43,2%
have a .xyz (based on TLD		SSL CERTIFICATE () (58.8%) Vaid Vaid Vaid Vaid 1.59M 58.8% None 730.218 27.0% Invalid 381.822 14.1%	REGISTRAR Image: Comparison of the second seco

## Your domain portfolio, in context

With Dataprovider.com, you can explore detailed intelligence on other top-level domains. You can track the factors behind the growth trends of registrars and hosting companies across the globe—but you need more than just the data: you want to be sure of its quality, completeness, and context.

Dataprovider.com is the trusted solution because our data is collected in house, prioritizing consistency and quality. This makes it ideal for comparison—from entire zone files to just a representative sample.

Compare your place in the industry alongside competitors and peers, and isolate the niche where you can grow. These market insights can be customized to provide your partners the information they need to create meaningful relationships within the domain industry. Unveil actionable intel, ready to share.

#### THE NIC.MX CASE

# Where (cc)TLD insights meet market growth

The Network Information Center Mexico (NIC.MX) operates the registry for the .mx ccTLD, and has been working with Dataprovider.com for several years. With our data, NIC.MX easily measures the percentage of .mx domains and gTLD domains in Mexico, monitors which gTLDs grow the fastest in the region, and analyzes the main factors. They use our data to identify and keep track of other market players, and to provide their channel partners with crucial insights.

Being able to share domain intelligence with partners, like the percentage of unsecured domains or data on email usage, means providing entire networks with the metrics they need and want to measure.



"Dataprovider.com gives us in-depth insights into our growth (or decline) and our customers. Above all, it helps us understand why our customers have chosen .mx over another TLD or why they have left us after the first year: we can't gain these insights from our zone files. Dataprovider.com complements the data we have, creating a very powerful tool to track TLD trends in Mexico."

Thanks to Dataprovider.com... We can give [our industry partners] the answers they need, so they can increase their renewal rates by offering their customers the right services at the right time."

José Ernesto Grimaldo Tijerina, NIC.MX former manager

## We bring our data to you

With a sleek, easy-to-use platform, an intuitive interface with data visualizations, summary statistics, and API integrations to bring it all together, Dataprovider.com gives you an unparalleled data experience.

### Recipes: our custom, pre-filtered datasets

Find precise information about registrars, registries, or trending web technologies with Dataprovider.com's Recipes. These are handpicked combinations of related filters, isolated to return comprehensive and specific results in our Search Engine. These results can be analyzed with up to four years of point-in-time historical data, updated every month. With Recipes, we do the technical work for you, so experts and beginners alike can dive straight into the data.

#### located in Paris an Language New gTLDs Add filter Website type eCommerce eCommerce eCommerce eCommerce eCommerce eCommerce eCommerce France (FF France (FR) Trance (FR) France (FR France (FR) France (FR France (FR eCommorce France (FR) eCommerce France (FR France (FF France (FR and the second s .com Share by European Country Recipes ade for you to get the best resul G Security: Phishing and spam Shopify (SCS) ĝ 11.5M records 2.3M records NASDAQ SHO **GoDaddy Registra** ଡ 9.2M records EPAG Registra EPAG DNS C (949) 9039

11

## Independently verifiable data to suit your needs

Our data and processes comply with US and EU legal frameworks, and our Privacy by Design technology ensures that we minimize the personally identifiable information (PII) to only what's necessary for achieving your goal. This is all possible with our proprietary data, gathered independently and structured with our own software. By eliminating dependence on thirdparty information, we can consistently trace the data back to its source and verify its integrity.



DATAPROVIDER.COM FOR OTHER INDUSTRIES

## Structured web data to improve any organization

Dataprovider.com is the go-to source for any organization or business looking for detailed web data. Our data is used by a wide range of companies across industries—including market leaders like GoDaddy and Markmonitor.

Curious which industries make use of our data to improve their performance?

Asset Management	Business Information
Registries & Registrars	Brand Protection
Payment Service Providers	Cybersecurity
Academic Research	Public Sector

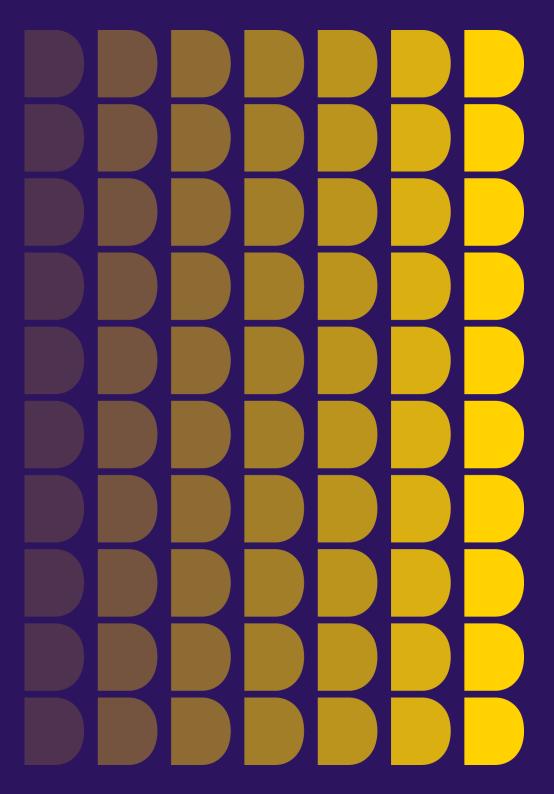
Want to know how Dataprovider.com can help you? Reach out and we'll set up a personal demo.

> info@dataprovider.com +31 508507009



Dataprovider.com

13





### Operations

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#### International

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